## Smoke Signals

## **JACK'S LAKE LIFE**

Print Advertising Rates for 2025

Circulation: approx 350 Members

ADVERTISEMENT FORMAT			Dimensions (inches)	Cost per Issue	Indicate Selection X
COVER ADS	Back Outside		8.5 W x 11 H	\$650	
	Front Inside/Back Inside		0.5 W X 11 H	\$610	
INSIDE PAGE	Full Page		8.5 W x 11 H	\$550	
	Half Page	Horizontal	7.5 W x 5 H	\$300	
		Vertical	3.5 W x 10 H		
	Quarter Page		3.5 W x 5 H	\$210	
	Business Card	Horizontal	3.5 W x 2 H	\$120	
		Vertical	2 W x 3.5H		

## Ad Material due April 15th, 2025

To reserve space and submit ad please contact Jaclyn Lebo via email at <a href="mailto:advertising@jackslakeassociation.ca">advertising@jackslakeassociation.ca</a>

If you are looking for a local graphic design business contact Lindsay at perfectperception@gmail.com or call 705-927-7541

ADVERTISERS COMPANY NAME:		Payment can be made by Cheque or E-transfers (preferred):		
CONTACT NAME		E-Transfer:	payments@jackslakeassociation.ca	
EMAIL ADDRESS:				
PHONE NUMBER:		Cheque:	Jack's Lake Association	
ADDRESS			P.O. Box 400	
<u>-</u>			Apsley ON	
<u>-</u>			KOL 1AO	
MAILING ADDRESS				
(if different than above)				
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